

KEYNOTES

9:00 - 9:15

INTRODUCTION AND WELCOME

How to get the most out of your Summit experience.

Sergio Aparicio, City of Columbia and Bryan Murdaugh, Founder, Fivable

9:15 - 10:00

THE MAPQUEST STORY

Join Chris as he storytells his way through an engaging lifelong entrepreneurial journey.

Chris Heivly, Co-Founder, Mapquest

11:10 - 11:50

BUILDING VIBRANT ECOSYSTEMS

What is the difference between thriving ecosystems and the rest?

Chris Heivly, Matt Vaadi, GrowCo, and Amy Love, Boomtown Accelerators

12:00 - 12:50

HOW TO CHANGE ANYONE'S MIND

A NYT best-selling author arms you with the power to change anyone's mind.

Jonah Berger, Wharton Professor, Bestselling Author

3:30 - 4:15

A FOUNDER'S JOURNEY

From Wall Street to owning more than 60 franchises.

Kal Gullapalli, Principal, Simple Ventures

4:15 - 4:30

A RISING TIDE LIFTS ALL BOATS

Success is not a zero-sum game. How to lift others up and create opportunities.

Matt Vaadi, CEO, guHRoo

BREAKOUTS 10:10-10:55

GROWTH STRATEGIES

FUNDING/ FINANCE

SALES/ MARKETING

TECH/ INNOVATION

Building Global Companies

What it takes to build a global company in today's landscape.

Dr. Dirk Brown

Director, McNair Institute

Ben Green

President, Insurance Advantage

Alexander Abrashkin

CEO, Motor Supply, Inc

Inside The Deal with VentureSouth

Take a peek behind the curtain of VentureSouth's investment in Farmshots.

Charlie Banks

Managing Partner, VentureSouth

Josh Miller

Founder, FarmShots

Crafting Business Models That Sell Themselves

The 3 part framework you can use to invent new products and craft pricing to fit every client.

Patrick Bryant

CEO, Code/+/Trust

Co-founder, Harbor

Entrepreneur Center

Artificial Intelligence Opportunities

Disrupting traditional markets using technologies that are still mostly misunderstood.

Laura McIntosh

SC Commerce

Rick Oppedisano

Delta Bravo AI

AJ Richichi, Sprockets

1:30-2:15

GROWTH STRATEGIES

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Culture: The Only Metric That Matters

Build a core growth strategy around people.

Shawn Regan, CEO,
Rhythmlink International
Tyler Robertson, CEO,
Diesel Laptops
Jada Willis, CEO, Willis HR

Preparing for Outside Capital

A practical, interactive and brutally honest session on preparing for financial success.

Matt Morley
Chief Investment Officer,
Pendleton Street Business
Advisors

Cracking the Code on Content

Creatively leverage content to build a full circle customer satisfaction engine that produces more sales and higher profits.

Terrell Turner
Founder,
TL Turner Group

Blockchain and Other Disruptive Opportunities

How blockchain is enabling a whole new generation of applications and startups to disrupt...everything.

Dr. Gordon Jones
Founder, Validide

2:30-3:15

A Roundtable for Female Founders

This special breakout session will be a community conversation of, by and for women founders and women leaders.

Katherine Swartz Hilton
Breanna "Bre" Spaulding,
McNair Institute for
Entrepreneurism at UofSC

Non-Traditional Compensation Strategies for Start-Ups

A primer on incentives to woo, motivate, and retain employees in your early-stage business.

Ben Glenn
Mike McGovern
Bauknight, Pietras, and Stormer

Are You Ready for Your Close Up?

This is your crash course on how to do video right and how to look and sound good while doing it.

Dr. Thaddeus Jones, Jr.
Founder,
Fanatik Productions

Success Stories in Tech Talent Development

Kaity Miller
Program Director, SC Codes
Ben Rex
Founder of Cyberwoven
Grace Wilkes
SC Codes Student
Colin Griffin
Founder, Krumware

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